

Welcome to the 2006-2007 School Year

Summer is over, and I want to officially welcome you back to another year of exciting theatre in our state. As a State Board we have already met and begun planning for State Conference 2007 and many other events that we host. This *Marquee* contains information about those events and includes some changes that have been made. Please share pertinent information with your peers and students. Included are forms to help us keep our mailing lists up-to-date and be available to screen your shows if you wish. In addition to this letter you will probably receive an area newsletter with information about the area conference and other local events. If at any time you have a question, do not hesitate to call on a State Board member; all of us are most willing to help you with your theatre program.

FIRST BIG CHANGE!!!

You will probably soon notice that EdTA no longer uses the term "sponsor" when referring to the adult leader of a Thespian Troupe. Beginning August 1, 2006 the new term is Troupe Director. Also the Troupe Director now becomes an adult member of EdTA rather than merely being the school's representative. Each Troupe Director is now belongs to the professional theatre association giving EdTA a stronger voice. We are busy changing all of our forms to reflect this new identity.

New at State Conference

At State Conference 2007, current 11th grade students will be able to audition for college representatives. In order to participate in this new event, a student will need to attend a workshop at either Leadership Day or one of the six Area Conferences.

All-Ohio Show

The Ohio EdTA Board has selected **Where's Charley?** as the 2007 State Show. Auditions for the show will be held in the Columbus area Dec. 9th and the Dayton area on Dec. 16th. All-Ohio Staff is:

Director: Jhon Marshall, freelance actor and director and retired educator

Musical Director: Andy Simpson, CCM faculty

Choreographer: Dan Doerger, Univ. of Indiana faculty

Tech Director: Jimmy Humphries Wittenberg U., faculty

Coordinators: Mary Lenning Diana Vance

Logo Contest is posted on our website. Deadline is Sept. 27th or hand delivered at Leadership Day.

Leadership Day	9/30
Dues to EdTA	10/15
Auditions	12/9
Junior Thespians	12/8
State Conference	12/9
Early Bird Registration	2/16
Registration Deadline	3/5
State Conference	3/30

Included in this mailing

1. calendar of events to keep handy—post it on your bulletin board or your computer screen
2. Information Form
3. Screening Request Form

Leadership Day– Deadline is Sept. 21st.

Our annual Leadership Day will be September 30th at Hilliard Davidson HS. Leadership Info and forms will be available on the website after Labor Day. We will have our Junior Thespians meeting to plan their State Conference, our SSOs will be sharing their Leadership training of Festival, State Board members will highlight programs available to students and we will offer the audition workshop requires of 11th graders wishing to audition at State Conference.

We will also have an adult track covering current advocacy topics, State Conference updates, and benefits of memberships. We will also have area meetings for networking.

Cost is \$10/person and lunch is provided. The forms are available online to register six students and yourself.

Reminders

Please complete your info form and return by **October 4th**. So we will have them in time for our scheduling meeting. We will also send information to non-Troupe Directors to those who return the form.

Remember that if you request a featured full-length screening you will be invoiced for a ten-dollar screening fee.

New Requests:

Your info form this year, includes a place for you to list your local media. Ohio EdTA sends information to all large city newspapers and will send info about your troupe and students to media you identify.

We also ask for an e-mail. Since we forward OAAE updates to our members and send e-mail blasts when pertinent new info is posted on our website, please indicate an e-mail which is able to receive attachments.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words. One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new prod-

uct.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words. The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment

upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words. Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from

which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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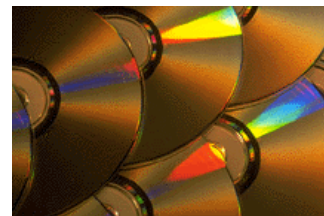
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Caption describing picture or graphic.

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.


Organization

We're on the Web!
example.microsoft.
com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of stan-

dard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.